



# VERTICALBOOKINGUSA

## Testimonial

*"We've used Vertical Booking for one year now. We use the Channel Manager to manage different channels, and we use the Vertical Booking Engine which has worked great for us. And, we use the Rate Shopping Tool which is great because it gives us the insight on what other hotels are doing so we don't fall out of competition, or were not selling our rooms for too little while the competition is selling for more. And, the Rate Shopping Tool is great because it also shows what other hotels have set the minimum length of stay for their hotel, so I'm not selling rooms for one night while the competition is doing two nights or more.*



*Before Vertical Booking, we used two other companies, but the other competitors were very difficult to deal with because the platform was not reliable. And, when you make a phone call, they don't even pick it up or return the phone call, or the email responses are delayed, and sometimes it's frustrating when you want to get something done that is not working or something that you're stuck with.*

*But, the Vertical Booking system is so robust that we rarely have issues that need to be resolved. And, if we do have an issue, it's just when we're signing up with a new channel that there's a couple of glitches, but they get it resolved very quickly.*

*Since I joined Vertical Booking, I have noticed my increase in RevPAR and Occupancy as well. But, what I like the most is that I can go in and change rates for an entire year in less than three minutes if I like to, because of the grid view that Vertical offers that no other competitor offers.*

*I definitely recommend Vertical Booking because I personally believe there's no better product out there in the market. And, the service that is provided only makes the experience better using the Channel Manager and any other product that Vertical Booking offers."*

—

**Jaz Patel**

Manager of Kings Inn - Midland, Ontario, Canada